





# TECHNOLOGY OF TOMORROW FOR THE LIFE OF TODAY

As the technological leader for intelligent light distribution systems, halogen, Xenon and full-LED headlamps, and as a partner to renowned international vehicle manufacturers, Hella always meets the highest expectations and quality standards. We have also applied this benchmark to our bulbs range: premium technology in uncompromising quality that has undergone rigorous testing. This means optimum visibility thanks to premium light quality and minimum failure rates thanks to durable and long-lasting products. The product range covers a wide range of applications for all kinds of vehicles: passenger cars, trucks, special vehicles and motorbikes headlamps and other lamps, interior lights, conventional halogen lights and xenon lights. And all with an excellent price-performance ratio.



# **TESTED QUALITY**

All HELLA bulbs undergo rigorous testing. The engineers in Hella's Quality Assurance department have specified a clear requirement profile for every bulb type.

Headlamp bulbs, for example, are stringently tested by our engineers for their light distribution properties. The very latest in light measuring equipment is used for this.

Paint adhesion tests compliant with FAKRA guidelines (German Association of Automotive Experts), vibration and shock tests in line with IEC requirements, geometric measurements, light flux and efficacy measurements, plus lifetime tests guarantee that wholesalers and garages receive perfect quality.

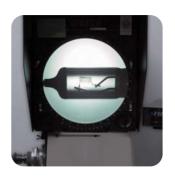
#### Quality assurance is very important to us

Ensuring you and your customers are satisfied. This is why HELLA's quality assurance engineers carry out exhaustive testing of all our bulbs to ensure their high quality. And it is thanks to these extensive tests and our OE lighting expertise that you can rely on our guaranteed quality standard.

#### The results of consistent quality testing

Renowned vehicle manufacturers have been relying on our technological innovations and trusting HELLA's expertise, experience and quality for years.





#### Geometrical measurement

A measuring projector is used to check the filament geometry for compliance with the statutory standards stipulated in IEC 60810. The filament must be dimensioned and positioned within the bulb as specified in the standard. This is the only way to achieve optimum headlamp power and prevent glare to oncoming traffic.



#### Vibration and shock test

Here, vibration resistance of the bulbs and the filament in particular is tested on an electro-dynamic vibration table



#### Paint adhesion test

The adhesion of paint on coloured glass bulbs – such as the PY21W – is tested in a climate chamber at different temperatures and air humidity levels. Optimum adhesion of glass bulb paint guarantees the prescribed amber indicator light over the whole lifetime.



#### Lifetime test

Sophisticated tests are used to demonstrate the high reliability of HELLA bulbs over long periods.



#### Luminous flux measurement

An Ulbricht sphere and goniometer are used to determine the luminous flux and luminous intensity of HELLA bulbs. This guarantees the optimum luminous efficiency of our bulbs. These tests and measurements form the basis of our tested quality.

# INDIVIDUALITY YOU CAN SEE

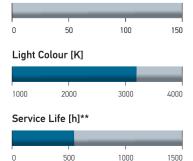
#### STANDARD HALOGEN



HELLA Standard halogen bulbs are made as per OEM quality standard providing adequate & durable lighting along with a longer life-time.

Available in the following versions: H1, H3, H4, H7, H8, H11, H16, HB3, HB4, H27.

#### Extra Light Output [%]\*



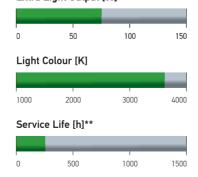
#### **RALLYE HALOGEN**



HELLA Rallye halogen bulbs are developed keeping in mind the need for brighter lights in off road conditions. Infused with xenon gas, the bulbs provide 10% whiter light and strike a perfect balance between brighter light and longer life. The opaque blue cap offers an elegant look in clear glass headlamps.

Available in the following versions: H1, H3, H4, H7.

#### Extra Light Output [%]\*







#### **POWER BLEU**



HELLA PowerBleu bulbs upgrade your car with bright xenon-like white light of 4400K and 5000K. With the blue coating and silver top finishing, they are designed for style-conscious car enthusiasts.

#### 4400K | White Light

• High colour temperature of 4400 Kelvin of white light

#### 4400K Rally | White Light

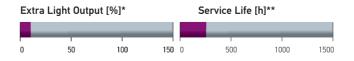
- High colour temperature of 4400 Kelvin of white light
- Ideal for off-highway

#### 5000K | White Light

• High colour temperature of 5000 Kelvin of white light **5000K Rally | White Light** 

- High colour temperature of 5000 Kelvin of white light
- Ideal for off-highway

Available in the following versions: H1, H3, H4, H7, H8, H11, HB3, HB4.



#### **DYNAMIC RANGE: HELLA PLATINUM +100%**



The HELLA Platinum +100% bulbs deliver up to 100% more light on the road in comparison to standard headlight bulbs. Drivers will appreciate the high level of brightness that boost their vision on the road.

#### Platinum | +100 More Light

• Intense Brightness

Available in the following versions: H1, H3, H4, H7, H8, H11, HB3, HB4.

#### Extra Light Output [%]\*



#### Light Colour [K]



#### Service Life [h]\*\*



Here is a summary of the most important basic terms in lighting technology and the respective units of measure for lamp and light evaluation.



#### Luminous flux Φ

Unit: lumen [lm]
Luminous flux F is the term used to describe
the complete luminous efficacy radiated from a
light source.



#### Luminance L

Unit: candela per square metre [cd/m2] Luminance L is the amount of brightness detected by the eye from a luminous or illuminated surface.



#### Luminous intensity I

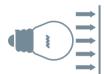
Unit: candela [cd]

This is the portion of the luminous flux radiating in a specific direction.



#### Luminous efficiency ŋ

Unit: lumen per watt [lm/W] Luminous efficiency ŋ specifies how efficiently consumed electrical power is converted into light.



#### Illuminance E

Unit: lux [lx]

Illuminance E specifies the incident luminous flux per unit of illuminated area. Illuminance is 1 lx when a luminous flux of 1 lm strikes an area of 1 m<sup>2</sup>.



#### Light sources

Light sources are thermal radiators that produce light through heat energy. This means the more a light source is heated, the higher its luminous intensity will be.







































































H8













HB3













HB4









	Standard	
	8GH 211 730-881	
	12V	19W
	PGJ19-3	
	-	

# **SIGNAL**



















# **COMMERCIAL VEHICLE RANGE**











# **COMMERCIAL VEHICLE RANGE**

H1





H3







# **COMMERCIAL VEHICLE RANGE**

# SIGNAL











# EVERYTHING WE DO REVOLVES AROUND OUR CUSTOMERS.

In order to ensure that business runs smoothly, HELLA supports wholesalers and workshops with its extensive know-how and many years of experience. Because realise that your day to day business is already complex as it is. As a partner to the wholesalers and as the workshop's friend, we see it quite naturlly asour job to make this as simple as possible for you.

**PARTNER TO** 

THE WHOLESALERS

WORKSHOP'S FRIEND

The result is that you can plan and carry out your work processes more quickly and more profitably.

#### PARTNER TO WHOLESALERS

Hella is a reliable partner to the wholesalers that flexibly responds to customer requests, makes an impression with high-quality products and maximum

Availability and there by speeds up and simplifies business for more efficiency.

As a partner to the wholesalers, HELLA prioritises solution oriented and reliable collaboration.

We achieve this through fast and customer oriented service in all matters through highly skilled on-site contacts, whose objective is to accelerate and simplify wholesale business through maximum flexibility and speed.

Our Success factor is that were close to our customersnot only geographically but also in our thinking through sales companies around the globe.

#### THE WORKSHOP'S FRIEND

HELLA is the workshop's friend, combining OE expertise and technical know-how to make day-to-day business faster, more profitable and future-proof.

As the workshop's freiend, HELLA aims to provide our customers with optimum support for everday worksho conditions.

Our technical expertise enables fast and solution-oriented service in all technical questions concerning our products. We treat workshops as equals because we uderstand them and, thanks to proximity to the market, canalso provide them with fast and competent support



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